

Details of Costumes or Personal Peculiarities Which Individualize Some Variety Artists-"The Girl in the Diamond Dress"-Press Eldridge's Shirt Waist and Ankle Cuffs—Hats and Shoes That Are Known the World Over.

atrical as well as business affairs the trade-mark occupies an important cosition. Congress, recognizing the importance of the business trade-mark, has provided for the registration and protection of the same. The theatrical trade-mark is frequently one which may be copied. In any event, it is as important to a performer as is the symbol which guarantees the genuineness of nebody's whiskey or of somebody else's hair tonic.

The theatrical trade-mark may be either a detail of costume or some peculiarity of personality. In any event it is valuable as a distinguishing sign unless successfully imitated. Imitation, although frequent, is not always suc-

As an example of the peculiarities of the trade-mark the case of the late Stuart Robson may be cited. His odd method of speech was better known than was either his name or his attainments, and one fairly well informed person who read of his death was unable to recall him until this peculiarity of utterance was suggested as the means of identification.

The Costume Makes His Fame.

Johnstone Bennett

Similarly in vaudeville distinguishing signs are of importance. Not long ago the writer in conversation with a dancer suggested the advisability of discarding one of his costumes to be informed that frequently managers, unable to recall his of her Tommy-Atkinsy costumes, and whatever their color or cut this chicness name, could more readily remember his style of dressing.

Press Eldridge, for instance, has been appearing before the public the past twenty years and his shirt walst and cuffe his distinguishing mark. Originally the costume was designed with a view to she invested very liberally in these orraments. Now she is making them yield a concealing the fact that Mr. Eldridge's legs are considerably out of plumb. His return by advertising herself as "The Girl in the Plamond Dress. Toward the bowed legs, as a matter of fact, were a blessing in disguise, since it established completion of the musical specialty in which she appears she leaves the stage, a means of ready identification. To-day should Mr. Eldridge appear on the stage returning in a black silk costume strongly suggesting a bathing dress. This is hand to lead him to the friendly shelter of the wings. He is extremely nervous without the shoes with soles six feet long which have made him famous. wearing the ordinary garments of the street the probabilities are that he would not be recognized as Eldridge. His costume has become his trade-mark. James Richmond Glenroy is more familiarly known as "The Man with the

Green Gloves." . Glenroy is an Irish comedian, who is really Irish, and his gloves Even rhinestones are not inexpensive, and the cost of Miss Bindley's ornaments have identified him so emphatically that costume change would now be inad-

In much the same way William Clifford looks to his exaggerated type righ hat to keep him fresh in public mind. Clifford was the first comedian to ecognize the comedy value of the old-fashioned hat, with its broad brim and enlarged crown. He caused a block to be made, and for several years enjoyed sole possesson of this idea. Subsequently he permitted several others to have hats made from the same block. He has always made appeal with exaggerated forms of dress, but the hat has remained his trade-mark.

Toop Garden

Aurie Dagwell, who sings the old songs somewhat after the fashion of Maude Courtney, uses a simple white dress as her sign manual. This was adopted a couple of years ago at the suggestion of Percy G. Williams, manager of the Orpheum Theatre, in Brooklyn, and Miss Dagwell would be unwise to offer any other form of costuming.

Some Eccentricities of Dress.

Agnes Mahr

The American Tommy Atkins

At Paradise

The tight-rope walker variously known as Flora Leonard and Mile. Flora which last was corrupted into Millie Flora and translated into Mildred, has for he past seven or eight years employed a tough-girl specialty to keep herself in mind. She has a hat unlike anything else ever seen on the stage, wears heavy congress gaiters and a white cotton suit of barbaric cut. The moment she appears on the stage she is recognized whether the vaudeville-wise have seen the pro-

Agnes Mahr, the eccentric dancer, known as the American Tommy Atkins who is shortly to be seen at Hammerstein's, depends upon a certain Frenchiness is her characteristic. Florence Bindley avails herself of one of the most expensive trade-marks.

almost completely covered with rhinestone ornaments, and when she dances in and bashful as well. The string alone gives him sufficient confidence to appear in the dark, with only a calcium thrown upon her, the effect is remarkably brilliant public. and provocative of much comment, which is precisely what Miss Bindley is after. easily mounts up into thousands of dollars.

Mrs. Allison, of the team of that name, has identified herself with a Swedish Chairman announced that Chairman announced that

o be found. Subsequently he explained that he was overcome by an uncontrolable fit of fear and going to the dressing-room secured his hat and went h

The odd part of his performance lies in the fact that there were fifteen hundred hats in the dressing-room, none of which was identified by number or otherwise. In some unexplained fashion Case went directly to his hat on a pile, without having to stop to search. Case announces that he is the man who talks about his father, and some of the best vaudeville jokes are told about the fictitious Mr.

Public Won't Believe It "Make-Up."

For awhile Artie Hall enjoyed fame as being the one woman who so cleverly made up as a negress as to deceive her audience. For several years Miss Hall was accustomed to remove a little cape from her shoulders to show the white flesh beneath, and it is characteristic of the vaudeville audience that they regarded the white flesh as artifice and the painted surface as real.

features. During the regular season she plays dramatic engagements, devoting herself to vaudeville in the early fall and the late spring. Until Miss Hall changed her style of dressing there were hundreds of persons Fanny Fields, who uses the prefix "Happy," originaly offered a specialty in which she employed a dozen different costumes. Now her familiar Dutch who were firmly convinced that Miss Hall was a negress who painted her shoulders white prior to each performance. Before Miss Hall's advent a mixture of dress, with its white stockings and blue skirt, has virtually become a tradeburnt cork with red was supposed to yield the proper negro tint. She attained a more natural appearance by powdering with violet, which gives the peculiar bluemark. She went abroad some time ago, and her dialect so pleased the London-

ish tinge common to some negroes.

Edwin Latell has a white garment which is a cross between a shirtwaist and a Norfolk jacket, and he also employs a small felt hat which figures importantly in his comedy.

With the single exception of Miss Hall none of the entertainers herein menwas with "Mr. Pickwick" last season, can claim the exclusive right to Scotch tion would be able to dispense with his costume trade-mark, for it is by these outward visible signs that they are known.

In Engand there is less individuality observed. Most of the comedians dress exactly alike, and the changes are minor and unimportant in most cases. Perhaps the most distinctive trade-mark is that of Chirgwin, known as the "White-Eyed Kaffir." Chirgwin, through an oversight one evening, failed to apply burnt cork to one eye. The odd effect thus produced was adopted by ravelling with a ministrel company, he was required either to use burnt cork him, and now he never appears in public without the burnt cork and a dia-mond-shaped patch of white encircling his left eye. The chances are that were any other comedian to appear in public with the same odd make-up he would Good Old Summertime," would be entirely unfamiliar to his public were he to dis- be hooted from the stage.

The Same Situation Abroad.

Eugene Stratton, an American performer, who was a miserable failure the ast time he played in his own country, still uses the plantation make-up familienough to those who remember the minstrels of twenty years ago. Stratton, who is a tremendous hit in England, employs a number of songs written for him by Leslie Stuart, the composer of "Floradora." Stratton popularized Stuart long before the latter's first opera, and his patriotic song, "Soldiers of the Queen," gained him broader recognition.

R. G. Knowles, another American who is very successful in London, di Charley Case may be identified by his habit of fidgetting continuously with an antiquated hat, white duck trousers and a black frock coat, by white bit of cord. If Case ever dropped his cord it would be necessary for some stage sign you may know him, while Little Tich, the dancer, would pass appre

The player who is able to establish some such means of ready re is fortunate indeed. Not only does he constantly recall himself to the playare some years ago while appearing in San Francisco, Case was requested by the Orpheum management to present his specialty at one of the entertainments given eccentricities than the players' names, and as "that girl with the Scotch song by the Elks. He was in a state of nervous dread all the evening, and when the and kilts" Louise Gunning is far better known than she is under her own as

ONLY ONE NEW BILL-A ROOF GARDEN SKIT.

THEATRICALLY, New York appears to be in a state of coma. To be sure, there are plenty of attractions, indoor and out, but no effort is made to present anything new. Manage's are too busy getting ready for the coming season to bother much bolstering up entertainments which airceady have been voted successes by the public.

Thus you will find only one new at the Crystal Gardens, by George V, Hobart, entitled "Lafting the Cup." This sheeth has no connection with what shappens between the acts at the New York, but is rather a satire, or something, built around the efforts of Sir Thomas Lipton to bring home the America's Cup. The press representative idoes not state who will appear in this, but without much doubt you will hear Miss Carus in smitations of the Erin's will be an attraction of the Erin's willow and the attraction of the Erin's willow and the attraction of the Erin's will be an attraction of the Erin's willow and the should not a state who will appear in this, but without much doubt you will hear Miss Carus in smitations of the Erin's willow and the Erin's willow and the Erin's will be an attraction offered in "Germany Miss Carus in smitations of the Erin's willow and the Erin's will be an attraction offered in "Germany Miss carus in smitations of the Erin's will be an attraction offered in "Germany Miss carus in smitations of the Erin's willow and the attraction of the Erin's willow and the attraction of the Erin's willow and the should be which has meant much for the markably large business for this season the advantage of the coaching of the dayantage of the will has the attraction of the past week.

Charles B. Ward, the original business true of Miss Carus in emitations of the Erin's by Night' at the Lion Palace are many long whistle, and probably Junie McCree and varied.

The attractions offered in "Germany by Night" at the Lion Palace are many for whitely and probably Junte McCree will still do his bartender act, which he has religiously adhered to since the days of "The Wild Rose."

At Manhattan Beach Lew Dockstader and his merry minstrels have gone their way to Atjantic City, and will be succeeded by "A Chinese Honeymon." This is the same musical play which enjoyed so long a run at the Casino, but it is not the creation of the sold successes of the recent dors. At the Grand Opera-House, beginning the site of the satt includes the same cast, for in this organization John E. Henshaw plays the sale in the sear in the satt includes the sa

Comedy Wire Act.

Charles B. Ward, the original Bowery week.

The young gentleman who looks after the varied interests of Sullivan, Harris and Woods is authority for the statement that Sisiereta Jones, "the Black Patti," has received an offer from a London manager and will probably journey to England at the close of her American engagements in the belief that she will be commanded to sing before Edward and his Queen. There is no reason why she should not. She has a far better voice than Bert Williams. Interesting news is received from the Bostock animal arena at the Sea Beach Palace to the effect that the latest novelty is "a nocturnal simian, a curlous creature that sleeps all day and frolics at night." This nocturnal simian possesses the somewhat peculiar name of "Bodwarrentrainor."

There is so much to see at Luna Park that even the press agent does not attempt to enumerate his attractions.

The Johnstown Flood, at Coney Island, is one of the solid successes of the resort.

Miss Amy Lee, a very clever come-

is one of the solid successes of the resort.

Miss Amy Lee, a very clever comedienne, is to present at Proctor's Fifty-eighth street house to-morrow afternoon and evening a sketch called "His Wedding Night."

John C. Fisher announces that "A Princess of Kensington" will open the Broadway Theatre Aug. 31.

Jameson Lee Finney is to be featured in Broadhurst & Curries "A Fool and His Money," rehearsals of which begin within a few weeks.

"Victims of Money" is the name of a new melodrama to be produced by Lawrence Marston this season. As the play was written by a newspaper man, it is not thought that it is in any sense an autobiography.

Miss Marie Cabilly second season.

HOME FUN FOR THE YOUNG FOLKS.

older than are some of Kernell's jokes.

His Nervousness Avails Him.

ers that she has remained there for a long time.

Trousers Better than Skirts.

dressing as an accompaniment to her songs of that country.

personal trade-mark has been recognized by the courts.

character, of which the gray dress and the homespun stockings are invariable

Johnstone Bennett would scarcely be accepted now in any part which called

for her appearance in skirts throughout the evening, and Louise Gunning, who

Ezra Kendall prefers to appear before his public in the battered stove-

to cancel his contract. He successfully brought suit for breach of contract,

alleging that his peculiar style of dressing constituted a trade-mark, which

in itself was valuable. This is probably the only instance wherein a theatrical

card the white duck suit, with its tight-fitting "high-water" trousers and the

funny little cap. Long before he made his first success with "The Honey Boy,"

which song has given him a title, he was addicted to this style of dressing, and

James Thornton would be a stranger without the long gray frock coat, an

a tradition in the business that the umbrella is one of the few things in the world

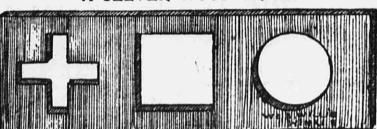
John Kernell without an umbrella would never be identified as Kernell. There is

George Evans, who pleads guilty to having written the music of "In the

pipe and rusty frock coat of the New England Yankee. Several years ago, while

A CLEVER WOOD TRICK.

has pever changed.



Find the shape of a block of wood easily through the three openings in hat will fit each closely and yet slip this piece of wood.

CANDY RECIPES.

Peppermints-Boil two cups of white ugar and one-half cup milk five minutes, stirring all the time. Add one teaspoonful of essence of peppermint, drop on buttered paper with teaspoon. Vinegar taffy-Two cups sugar, onehalf cup butter, one-half cup vinegar one tablespoon of molasses; cook half

Caramels-One cup grated chocolate one-half cup molasses, one cup milk

WHICH IS THE LONGER?

ing lines) is the longer. Nine out of ten will probably say the upper line one-half cup sugar, one tablespoon of butter; cook and try in water, and when hard beat until cool, put in pans and cut into small squares.

ten will probably say the upper line is the longer. As a matter of fact, the two lines are of precisely the same cut into small squares.

THAT MAINWARING AFFAIR. BY A. MAYNARD BARBOUR. A DEEP MYSTERY OF CRIME - A BEAUTIFUL STORY OF LOVE.

ABy permission of J. B. Lippincott Publishing Co.A Will Appear in The Evening World Next Week, Beginning Monday, July 27, ending Saturday. Aug. 1.

THE VANISHING SQUARE.

Place sixteen matches in such a way as to form the accompanying figure.

EGGS BY WEIGHT.

natches left over.

The figure contains five squares. Now

by moving just three matches, change the figure into one which shall be composed of just four squares with no extra

The provision officials of Prussia have been petitioned to have eggs sold in the future by weight instead of by number The object is to protect German poultry breeders against those of foreign coun-Ask your friends which of the two tries, German eggs weighing, on an straight lines (not counting the branch- average, from 38.58 to 51.44 penny weights, while those imported weigh from 25.72 to 33.15 pennyweights.

Amusements.

MAJESTIC GRAND CIRCLE, B'way & 59th et 27TH WEEKAUE, 3—SOUVENIRS. WIZARDOFOZ Evgs. and Saturday with FRED A. STONE as the Scarecrow. MORRISON'S ROCKAWAY BEACH, THIS WEEK MATINEE DELLA FOX. EVERY JENNIE YEAMANS DAY. FLORENCE BURNS

YOUR FRIEND MEET MR. SPITZER AT BOSTOCKS ELEST

KEITH'S B'way BEST SHOW IN TOWN.
and 30-GREAT ACTS-30.
14th St. PRICES, 25c. and 50c.



When the hair is gray or faded it It prevents Dandruff and hair falling and keeps the scalp clean and healthy.

Amusements.

"SCOOLAT PROCTOR'S TO-DAY, 25c., 50c. 23d St. (Soutinuous Vaudeville, "A Pair of Boots," by Julius Chambers. Reta Redmond&Co., Kennedy&Evans, oths 5th Ave. (Kindred Souls, Adelladde Keim, Vallage Beskink & All Stock Favorites, Big Vaudeville, Continuous 58th St.) (CRAWFORD, ROBERT CUMMINGS, Vaude, Souvenirs Mats.)

125th St. (MY SWEETHBART, BELLE GOLD, WILLIARD BLACKMORE, All Stock Favorites, Big Vaudev.)

MADISON SQUARE GARDEN. 8th Week. Bygs., 8.30. GEN, ADM., 500 DUSS AND HIS ORCHESTRA Soloist: CHARLOTTE C. GEORGE. KNABE PIANO USED.

VENICE IN NEW YORK

MUSIC HALL Vaudeville and Restaurant the Best

FLOATING ROOF GARDEN. Str. Grand Republic. High Class Vaudeville W. 129th st. 8 P.M.; W. 234 8.30; Battlery Ldg., Every Evening Except Friday, Fare 50c.

JOHNSTOWN FLOOD. CONEY ISLAND,

Amusements.

MANHATTAN BEACH TO-DAY P.M. SHANNON'S REGT. BAND and GRAND FIREWORKS,

MATINDE AT 4—BVG. AT 9—

LAST TIMES OF—

LEW DOCKSTADER AND GREAT MINSTREL COMPANY A Chinese Honeymoon—Monday

MOVING PICTURES (COPYRIGHTED) OF THE ROOT-GARDNER FIGHT. Grand Opera-House. To-day, Continuous, 1

Beginning

Every detail of the fastest fight in history.

Realistic & vivid. Fit for women 25c. & 50c.

DARADISE ROOF GARDEN, 12 BIG VAUDEVILLE ACTS.

Including The Mysterious AGA and Extravaganza and Ballet—75 People. Pastor's 2d ave. Continuous 20 AND 30 CENTS.

MADISON ROOF GARDEN-50c

Japan by Night Comic Opera OTOYO ATLANTIC GARDEN.
Chas. Robinson, Lavene & Cross. Fisher & Clark.
Dawley & Fontelle, Margaret Scott, Eachert's
Orchestra.

Manhallan B'way & 33d st. Evga, 6.30

THE EARL OF PAWTUCKET. Crystal (N.Y. Theatre) Even (except Sunday), 3.30.
At 9.45 (Last Wik.—BLANCHE RING,
DARLING OF THE GALLERY GODE,
Ned Wayburn's Minstel Minsee, 16 P.M.

TERRACE GARDEN, 58th 4 59th Sta.

TO.

NORT LEX. AVE.

NIGHT, "THE BOHEMIAN GIRL."

MUSEE. XITA Attractions. Charming Muse.